

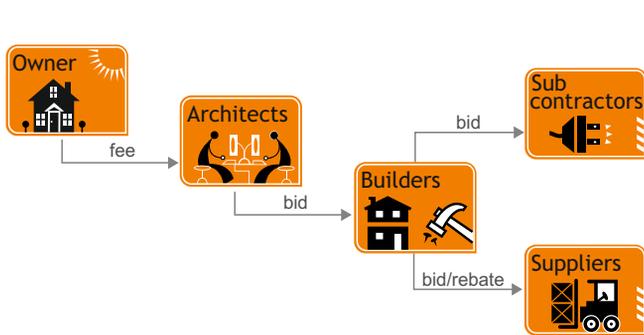


Simply go with the Bflow to build your dream home.

Key differences between Bflow and traditional methods for construction project.

Traditional model

In this model all parties involved are independent and therefore pass responsibility as well as information from one to the other at every stage of the construction projects. Too often owners are not satisfied because conflict inherent in improper risk allocation results in expensive and unwanted outcomes, such as numerous requests for additional information, re-design, delays, spiralling project costs, loss of scope to "stay in budget," claims and disputes, a changing cast of players, poorly functioning or un-maintainable designs, unmet expectations, productivity losses, and in a worst case: lawsuits.



Studies have found that up to 75% of construction activities under this model do not add project value. Moreover there are several concerns:

- No trust and integrity in the construction process;
- Not enough coordination/collaboration among team members;
- Adversarial relationships among designers, builders, subcontractors, suppliers and the owner.

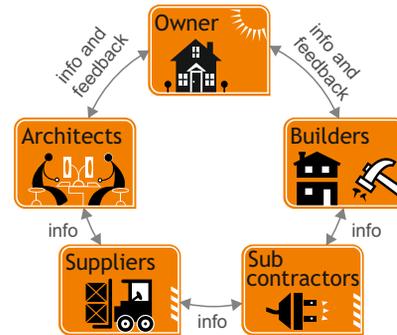
The traditional construction delivery system forces each party to act in its own interests, not in the common interest because there is no risk sharing that binds together the owner, architect, and constructor. In the traditional model, the owner often unintentionally presumes he will get the minimum (the lowest quality of a component, system, etc.) that all the other project parties can get away with. So, when a problem occurs, such as a delay, each party naturally acts to protect their own interests rather than look for a common answer. Ultimately, though, the owner is responsible for the risks either directly through compensation, or indirectly through reduced quality and performance.

Many in the construction industry note that traditional construction delivery methods are fundamentally flawed, as evidenced by low rates of productivity, adversarial relationships, frequent disputes, inefficiency and owners become increasingly dissatisfied with the end results.



Bflow system

Bflow encourages greater collaboration and trust among the project participants. We use Lean Construction - a method that increases the reliability of construction processes. It also maximizes value and minimizes waste for the owner together with cost control. By focussing on the end goal of a project, rather than individual activities we can eliminate problems that occur in traditional construction. Unnecessary steps are discarded or re-aligned, while key planning decisions are made by main stakeholders - the owner, architect and constructor.



You as the owner play a major role in determining the viability of the design. The architect would become the intermediary for the inception of the design and would assist you to realize the completion of the project. You would also be involved directly in assessing the benefits of the choice of the method of constructions.

With Bflow there is a direct involvement of the suppliers in terms of design, costing and logistics. There is also a close relationship between the supplier and constructor in terms of delivery and site installation. Constructor plays a more pro-active role and continuously giving feedback in terms of the viability of the perceived design. Such a pro-active role would also encourage speed of installation to meet a programme and minimise disruption.

The decision making process in the Bflow differs from the traditional in a way that key decisions need to be made early to avoid expensive alteration to the design. Your requirements will be accurately specified, and certainty of final project cost could be achieved. It gives a certainty of staying in budget (and even possibility to find ways to reduce the cost if required) rather than worry about budget overrun and delays. Control is redefined from "monitoring results" to making things happen and it leads to increasing productivity by an average of 30%.

Why do Projects with Bflow?

The simple answer is: it will be more predictable, cost less, get done earlier, have far fewer problems, and better quality. The better and more powerful answer is - less suffering for the owner and project team, greater accountability, forward looking controls (steering really), increased ability to cope with uncertainty and complexity, and the ability to deliver more value as the project unfolds.

Sounds too good to be true doesn't it, well give us a call and you would be amazed at how many problems go away using Bflow.

